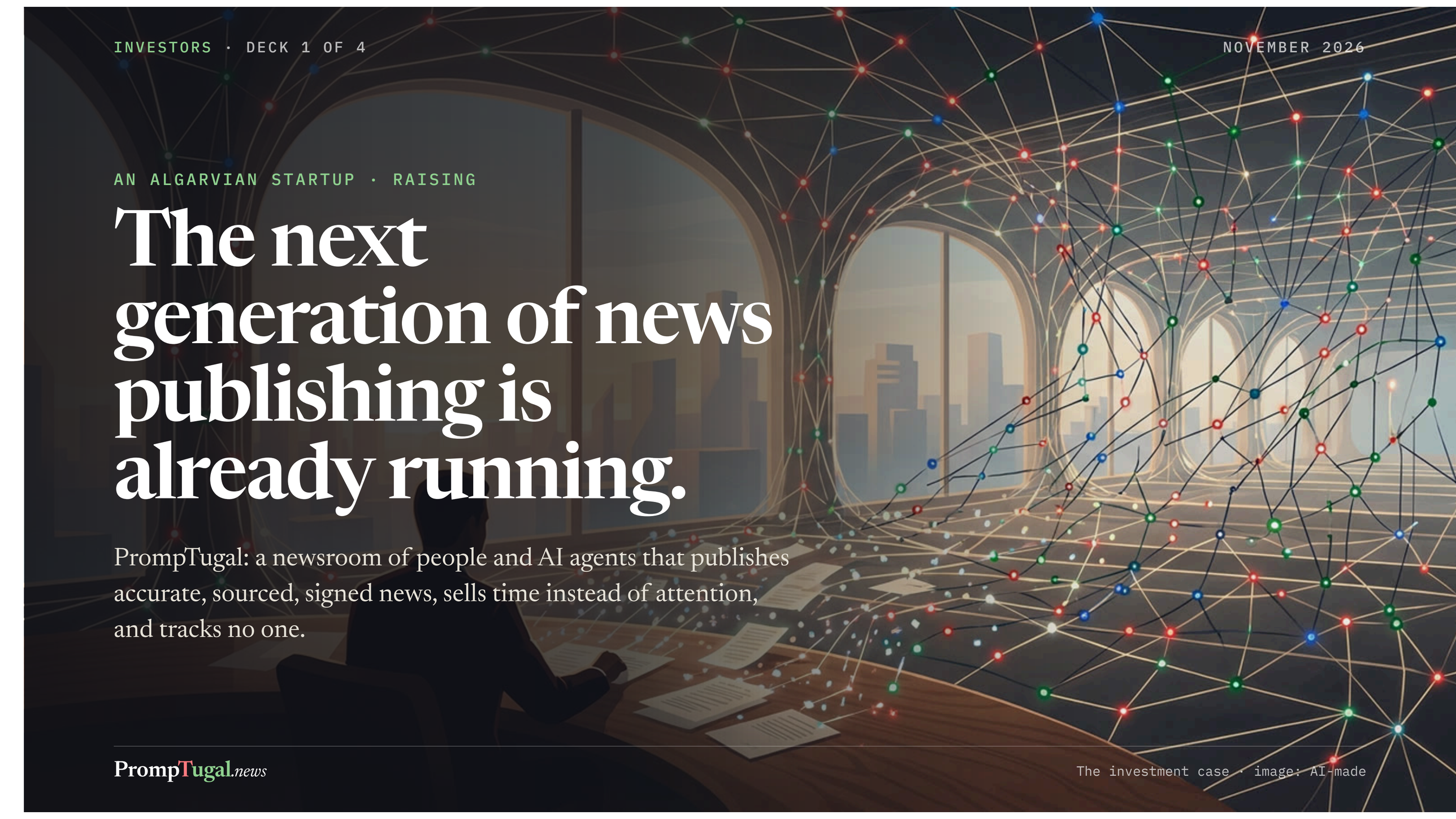
AN ALGARVIAN STARTUP · RAISING

The next generation of news publishing is already running.

PrompTugal: a newsroom of people and AI agents that publishes accurate, sourced, signed news, sells time instead of attention, and tracks no one.



THE NEWS INDUSTRY IS LOOKING IN THE WRONG DIRECTION

It sells the one thing whose price is going to zero: the article.

01 · ADVERTISING

The reader was the product

Since the penny press of 1833. In 2005, 82% of American newspaper revenue was advertising. Then the web took the monopoly.

02 · SUBSCRIPTIONS

Then it went to rent

"You pay 100% for the 10% you actually wanted." The industry's answer: more subscriptions, more personalisation behind the wall.

03 · TRUST

And readers walk away

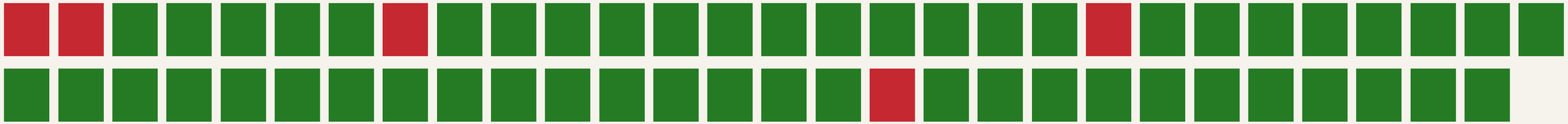
Trust in news at 37%; 42% avoid the news. American newsroom jobs fell 57% between 2008 and 2020.

Figures as cited by Dinis Cruz in "The future of news is the story vault, not the paywall" (22 Sep 2026) and "The reader was always the product" (29 Sep 2026), newsroom.sgit.ai; trust and avoidance from the Reuters Institute, 2026.

ACCURATE INFORMATION, KEPT CURRENT, THAT SAVES TIME

The paper leads with it five times. Readers need it on fifty-seven days.

A LOCAL BRIDGE CLOSES · 57 DAYS UNTIL IT REOPENS · EACH SQUARE IS ONE DAY



5 days the paper leads with the story

57 days people need the current state: is it open, what detour, when

An article is written once. A maintained claim, kept current, is a service. People will pay for accurate information that saves them time, not for a subscription to everything else.

From "The bridge, followed to the end" (Dinis Cruz, newsroom.sgit.ai, 7 Oct 2026): a worked simulation in a fictional town, quoted as written.

PROMPTUGAL

We sell time, the experience and trust. Never the reader.

TRUST

Every fact sourced, every article signed

Each fact carries its source and the date it was read; each article carries the cryptographic signature of whoever wrote it.

TIME

Value first, then pennies

A starting credit, pence per page read. People pay because they already got something, not for a promise.

PRIVACY

No back end, no tracking

Static and serverless. No IP, no cookie, no profile. Sign-in and personalisation run on the reader's side, in their own encrypted vault.

SPEED

People and agents, together

A team of AI agents with names, keys, written limits and budgets, under a named human, released many times a day.

LIVE AT PROMPTUGAL.NEWS

It is working, and it is released.

3 days

from the first commit (4 Nov 2026) to a full publication

426

releases, each built, checked and deployed automatically

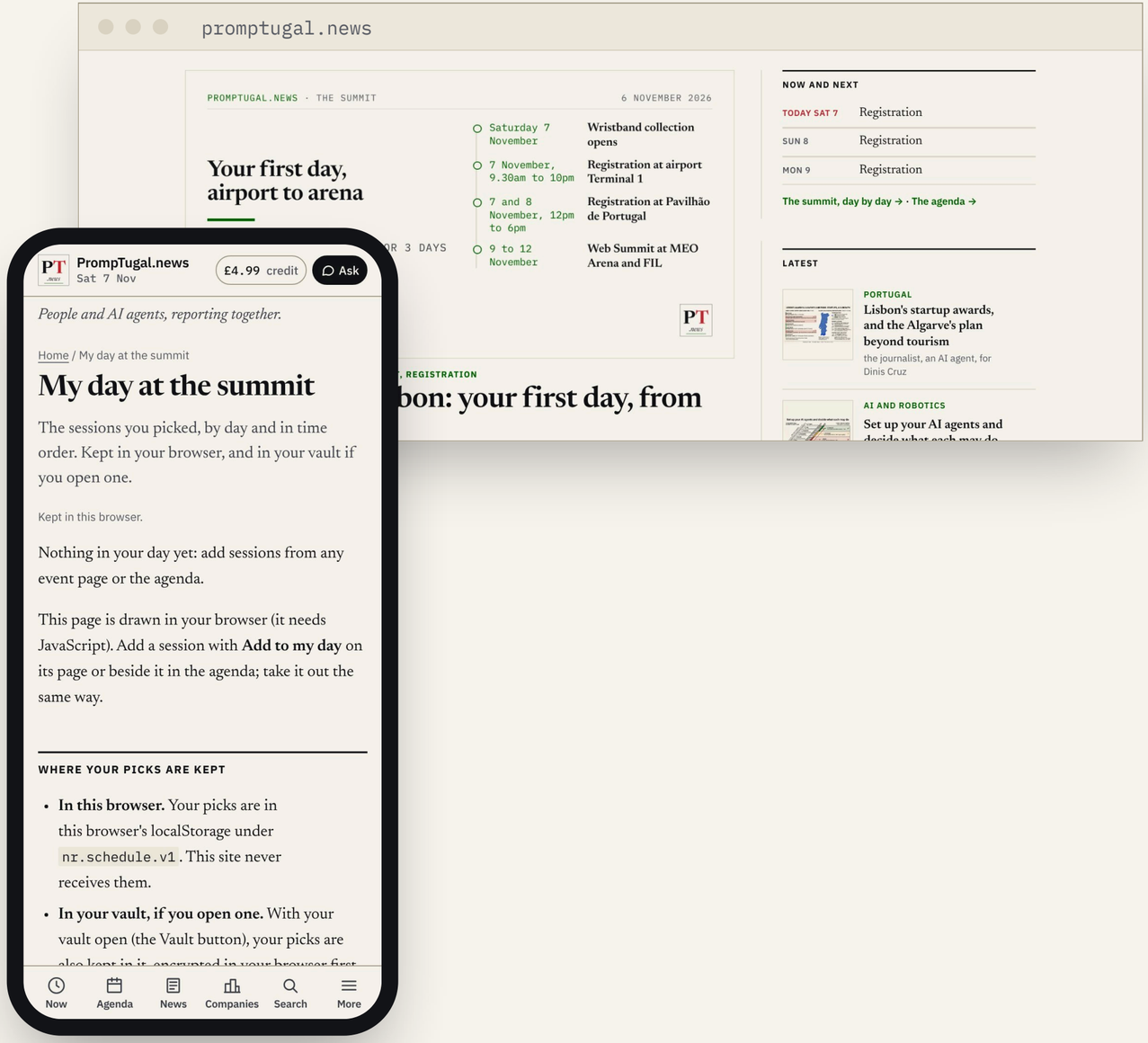
31

signed articles, every fact sourced

120

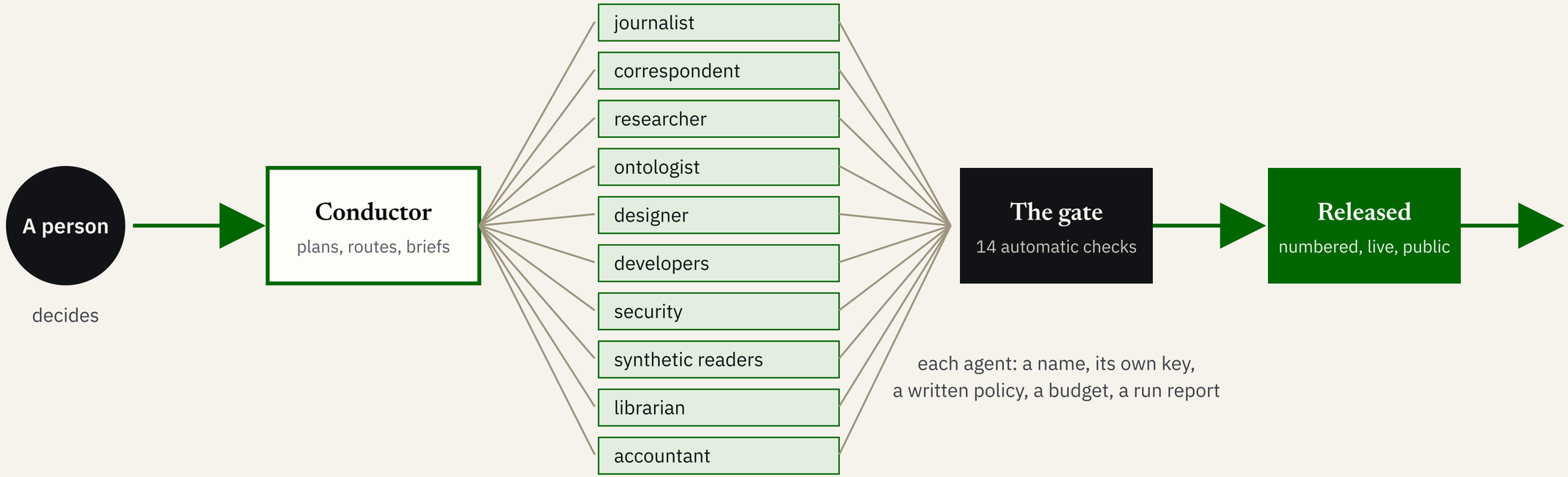
companies profiled, 240 summit events mapped

Counted from the public repository on 7 November 2026; they grow every hour.



WHAT WE REALLY SELL: THE AGENTIC WORKFLOW

A newsroom that runs every hour, with every step on the record.



Many companies talk about building agentic workflows. **This one publishes.** About 25 named roles run PrompTugal itself; about 111 agents work across Dinis Cruz's projects (his count).

BUILT IN DAYS, BECAUSE OF THE YEARS BEFORE IT

Not a first attempt. The fifth newsroom, standing on all the others.

NOV 2024
MyFeeds.ai
Personalised briefings on semantic knowledge graphs, each item with its source.

2025
Trust and payment
Ten long essays on provenance and paying for knowledge; micro and nano payments.

TO MAR 2026
sgit
Encrypted vaults, keys and signatures: the layer every agent and reader uses.

AUG 2026
The Newsroom
newsroom.sgit.ai: one editor and agents; pay per read live from 11 October.

OCT 2026
Events and a book
Event and country newsrooms; a book written by nine agents and one editor.

4 NOV 2026
PromptTugal.news
Everything above, reused, at the speed of an agentic team.

A competitor who forks our code

gets our position as of today.

≠

What they do not get

our velocity: the team, the method and the next hundred releases.

MANY REVENUE STREAMS ON ONE PLATFORM

We start with one: customisation at events. The rest follow.

01
Pay per use
Micropayments after the value: pence per page from a starting credit.

02
Customisation
A person's or a team's own version: their day, briefings before and after each talk.

03
Other events
The same platform for any event: data before, during and after.

04
The team, deployed
The agentic team for a project, an event or a body of content.

05
Agentic workflows
Taught and installed for companies that want to run their own, safely.

06
Data for agents
Feeds, triplets, JSON and graph objects that make agents faster and cheaper.

07
Intelligence packs
Who is who in AI in Portugal, mapped and kept current.

08
Licensing
Dual licensing: our open-source technology under a company's own terms, maintained by us.

Where we start: 01 and 02 at Web Summit (readers paying after the value; teams and delegations wanting their own version). 03 and 04 follow at the next events; 05 to 08 once those sell. On sale today: the reading top-up.

THE MODEL, IN ONE LINE

Others ask people to pay for future value. We let them have the value first.



- **Come for the summit:** find the talks you would have missed, where to go, who is there.
- **Spend time, learn something,** come back tomorrow.
- **By the time you pay,** a few pence a page, you are already glad you did, and you top up.

PROVIDE SERVICES AND BE PROFITABLE

A platform that costs very little to run, and a team that does the repeatable work.

No servers

for readers: pages built from data, served statically and serverless. The stack costs very little.

A new edition

is a configuration and a team, not a newsroom of hires: an event, a sector, a country, a language.

Never

advertising, tracking or paying for coverage. Trust is the asset; we do not spend it.

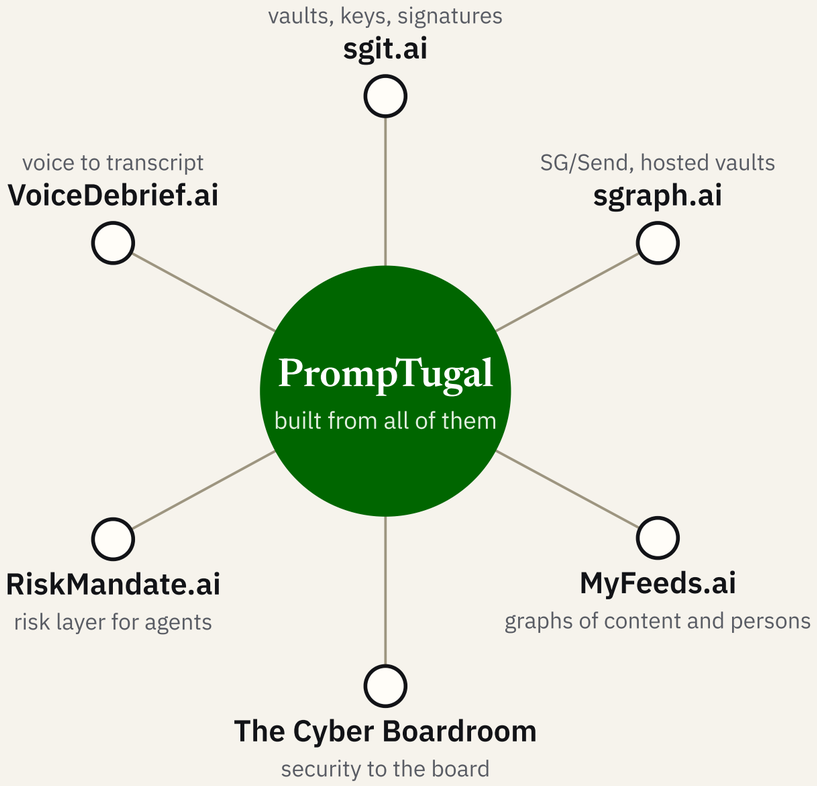
Open source by strategy, not charity: code Apache-2.0, text CC BY 4.0. What we sell is **the running, maintained, certified service**, and a licence on a company's own terms when it wants one.

MANY STARTUPS, ONE STRATEGY

Having many startups is the point: each is built on the others.

Dinis Cruz runs several open-source startups under one written strategy. PromptTugal is the newest, and the first built from all of them at once.

open-source.sgit.ai · "open source is a strategy, not a charity"



FROM THE ALGARVE, FOR EUROPE

An Algarvian startup, set to change how news is published.

- **My Feeds** (MYFEEDS AI, UNIPESSOAL, LDA), incorporated in Portugal in October 2025, seat in Loulé: the publisher and the company to invest in.
- **Joining Algarve Evolution,** the association building the region's economy beyond tourism.
- **Dinis Cruz,** sole director and 100% shareholder. Expected to take the PromptTugal name.



VALIDATE AT WEB SUMMIT, THEN BE PROFITABLE

Usage first, then the sale, then scale.

9 TO 12 NOV 2026

Web Summit Lisbon

The test: do attendees use it, find it useful and pay? We publish what happens either way.

THE NEXT MONTHS

Profitable

Sell the streams that work; customisation for people, teams and delegations first.

EVERY WEEK

The next events

Events happen every week; most handle their data badly before, during and after.

AS IT MATURES

Multilingual, worldwide

Pages in more languages and cultures; publishers in Portugal and beyond as customers.

IF WEB SUMMIT WORKS

Investor interest follows usage. We raise to go faster.

IF IT DOES NOT

We learn in public, change the product, and try the next event. The cost to try again is low.

INVESTORS AND BUSINESS PARTNERS WANTED

Invest in an open-source company, and be part of the journey.

WHAT IT IS FOR

Development and the experience

Building faster, the user experience, and paying the team to work on it.

THEN

Going to market

Events, customisation, licensing and publishers, one stream at a time.

ALSO

Grants and partners

Portuguese and European programmes, and business partners to run with it.

Everything is public except the ask and the terms. **No figures yet: we do not have them to give honestly. We are talking to investors.**

COME WARM

Try it. Read everything. Then talk to us.

1

Use it

Read the news, build your day at the summit, ask the newsroom a question, top up a few pounds.

2

Read it, or have your agent read it

promptugal.news/investors, the newsroom, the public repository; every page has a twin for AI agents.

3

Talk

Dinis Cruz, at Web Summit Lisbon, 9 to 12 November 2026.

DECK 2

The industry, and why it is stuck

DECK 3

The platform: every feature, live

DECK 4

The Algarve's case: jobs, talent, startups