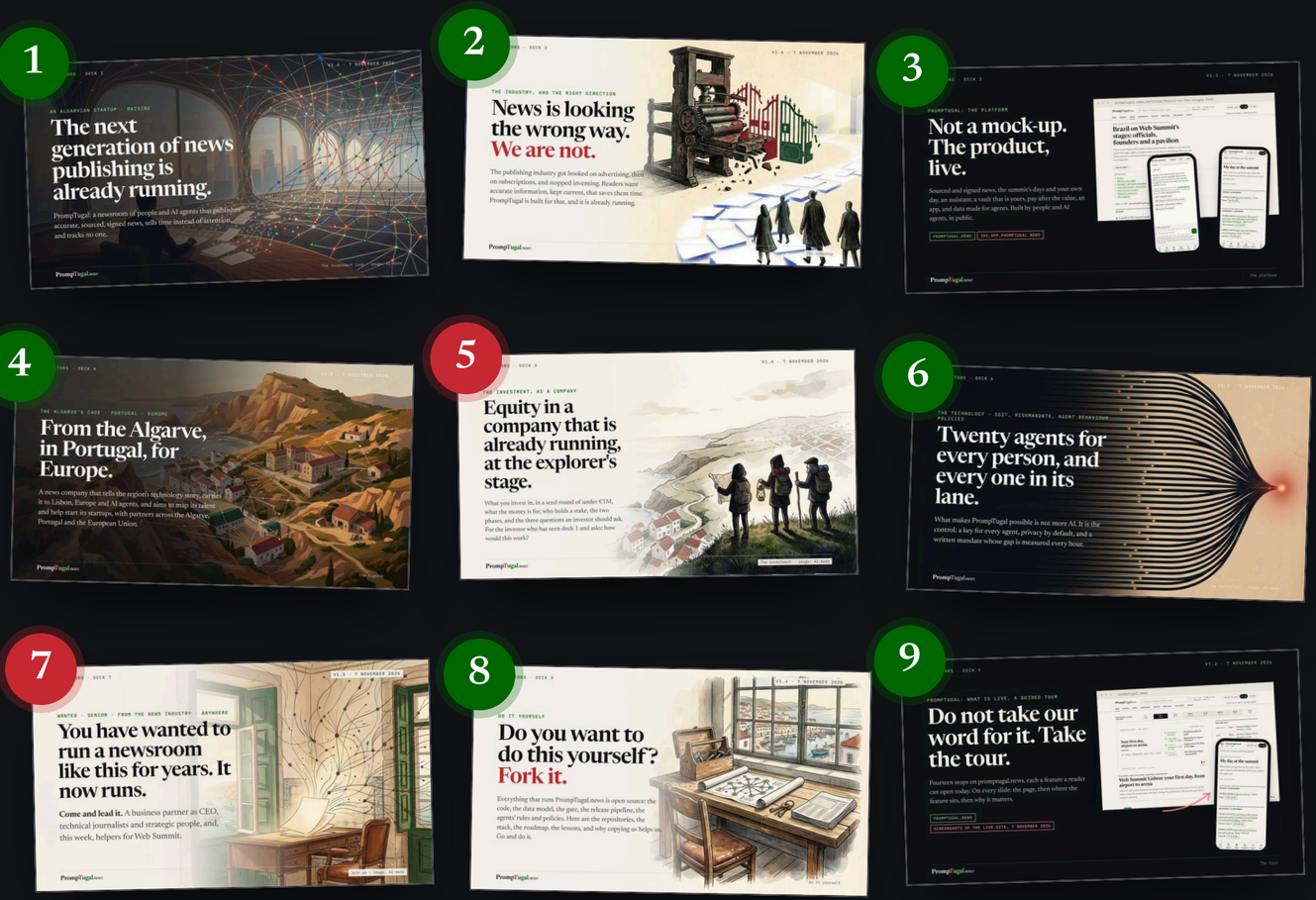
THE MASTER DECK · START HERE

The map: nine decks, one story.

How the nine PromptTugal decks fit together, the best argument of each, and which route through them is yours.



IF YOU READ NOTHING ELSE

News sells the one thing whose price is going to zero. We sell time, trust and the experience, it already runs, and we are raising to go faster.

01 · ONE QUESTION EACH

Nine decks, nine questions

Why this, what runs, how, where, the deal, who is missing, why not copy it, and "show me". Each deck answers one, fully.

02 · EACH STANDS ALONE

Send one, not all

Each deck is a PDF of 14 to 18 slides, about ten minutes, in English, Portuguese, Spanish and French. Send the one that answers the question asked.

03 · TOGETHER, ONE ARGUMENT

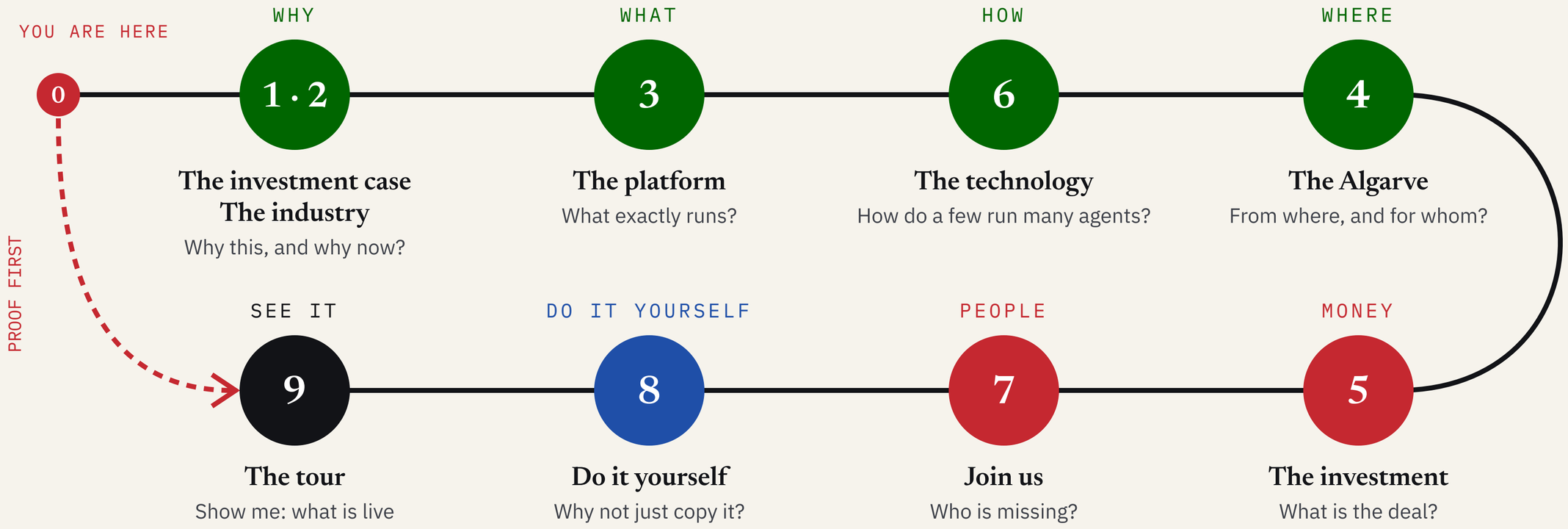
From problem to proof

Read in order, they make one case: the industry is stuck, the way out is running, here is the deal, the people and the proof.

Slide counts from the decks themselves, 7 November 2026; languages: promptugal.news/investors/decks.

THE NINE DECKS AS ONE JOURNEY

Why, what, how, where, money, people, do it yourself, see it.



FROM THE PROBLEM TO THE PROOF, IN EIGHT STEPS

The industry is stuck. The way out is running. Here is the deal, the people and the proof.

DECKS 1, 2
The problem
News sells the article, whose price is going to zero.

DECK 2
The need
Accurate information, kept current, that saves time.

DECKS 1, 3
The answer
Sell time, trust and the experience. Never the reader.

DECK 6
The engine
About twenty agents a person, each in its lane.

DECK 4
The place
From the Algarve, in Portugal, for Europe.

DECKS 5, 7
The deal
A seed round under €1M; a CEO and journalists wanted.

DECK 8
The moat
Decisions, and the speed of making them.

DECK 9
The proof
Every feature, live. Take the tour.

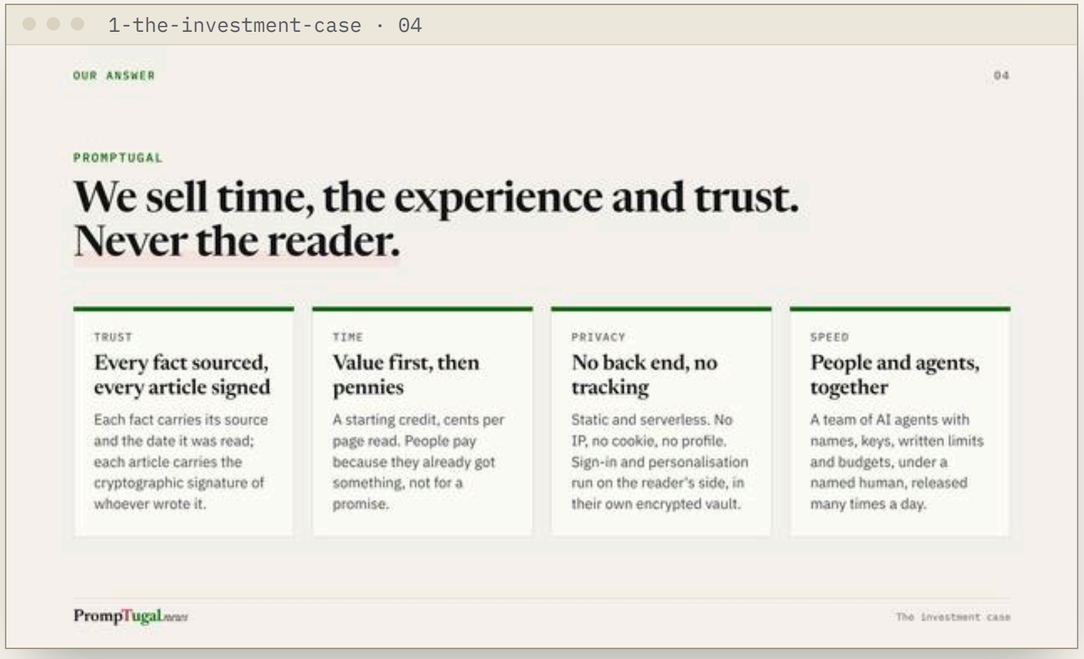
TENSION: WHAT IS BROKEN

RESOLUTION: IT RUNS, SEE IT

WHY

The industry is looking the wrong way. We are not.

DECK 1 · THE INVESTMENT CASE · SLIDE 04



> *"We sell time, the experience and trust. Never the reader."*

Value first, then pennies: people pay because **they already got something**, not for a promise.

DECK 2 · THE INDUSTRY · SLIDE 07



> *"The paper leads with it five times. Readers need it on fifty-seven days."*

An article is written once. **A maintained claim, kept current, is a service.**

WHAT AND WHERE

A publication live in days, from the Algarve, for Europe.

DECK 3 · THE PLATFORM · SLIDE 17



> *"Three days from the first commit to all of the above."*

426 releases, 31 signed articles, 120 companies, 240 summit events, counted from the public repository, 7 Nov 2026.

DECK 4 · THE ALGARVE · SLIDE 15



> *"An Algarvian company, based in Portugal, in the European Union."*

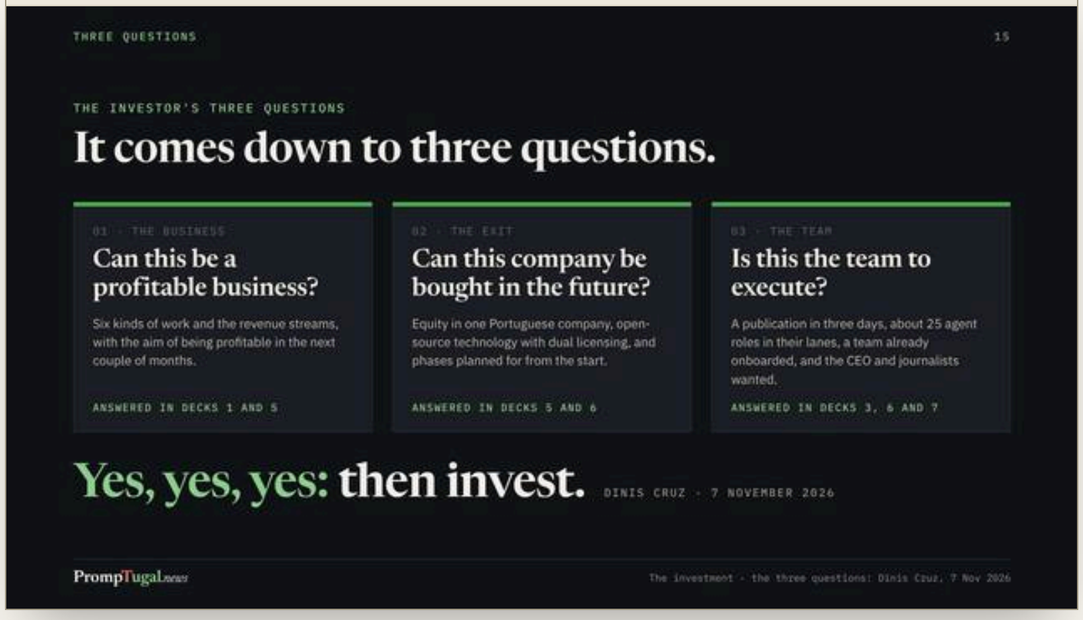
News is how a region gets noticed. **Noticed, it grows.**

MONEY AND METHOD

Three questions to invest, twenty agents a person.

DECK 5 · THE INVESTMENT · SLIDE 15

5-the-investment · 15



> *"Can this be a profitable business? Can it be bought in the future? Is this the team? Yes, yes, yes: then invest."*

A seed round of **under €1M** buys equity in the company. The money runs the company.

DECK 6 · THE TECHNOLOGY · SLIDE 02

6-the-technology · 02



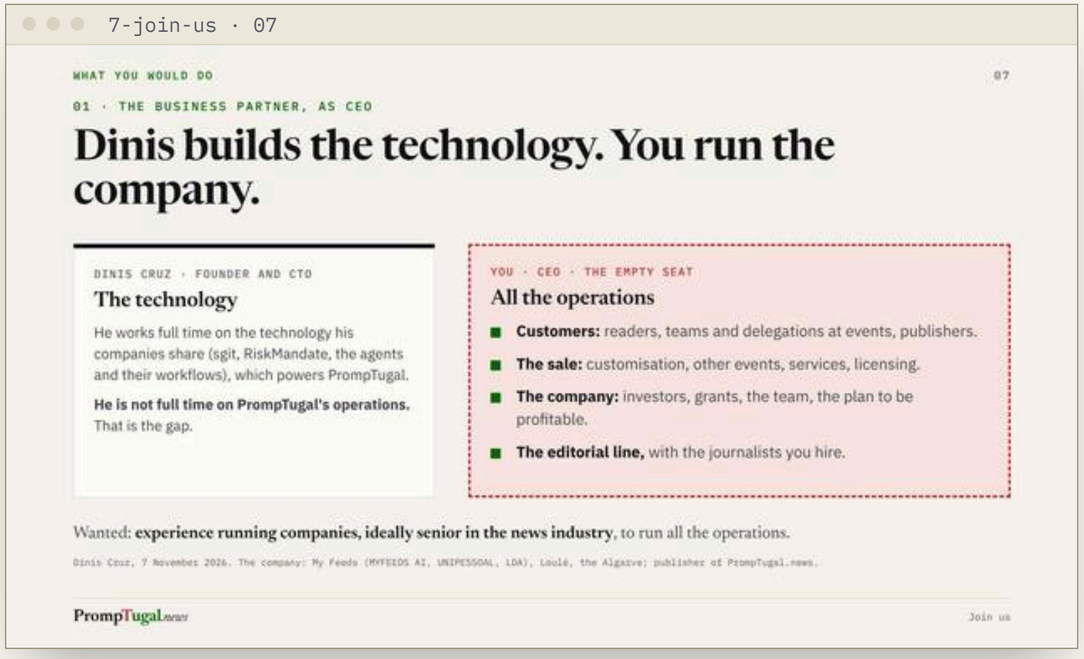
> *"A multiplier of about 20x: 20 agents per team member."*

Agents are becoming a commodity. **Running them in control is not.**

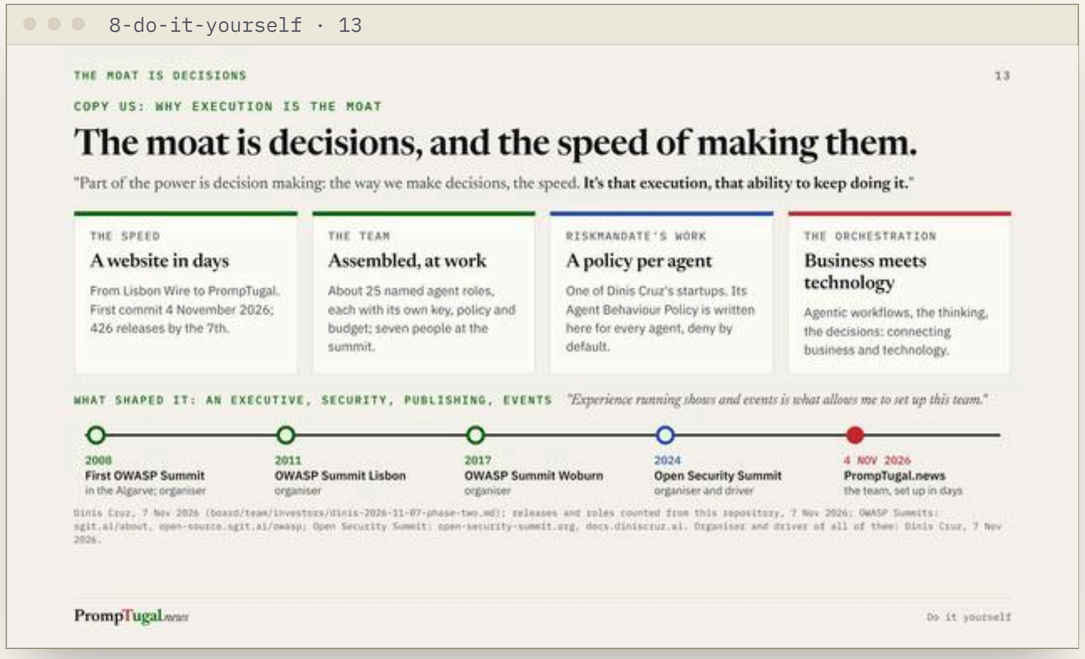
PEOPLE AND THE MOAT

An empty seat for a CEO, and a moat nobody can fork.

DECK 7 · JOIN US · SLIDE 07



DECK 8 · DO IT YOURSELF · SLIDE 13



> *"Dinis Cruz builds the technology. You run the company."*

Wanted: **a CEO, ideally senior in the news industry,** and very technical journalists.

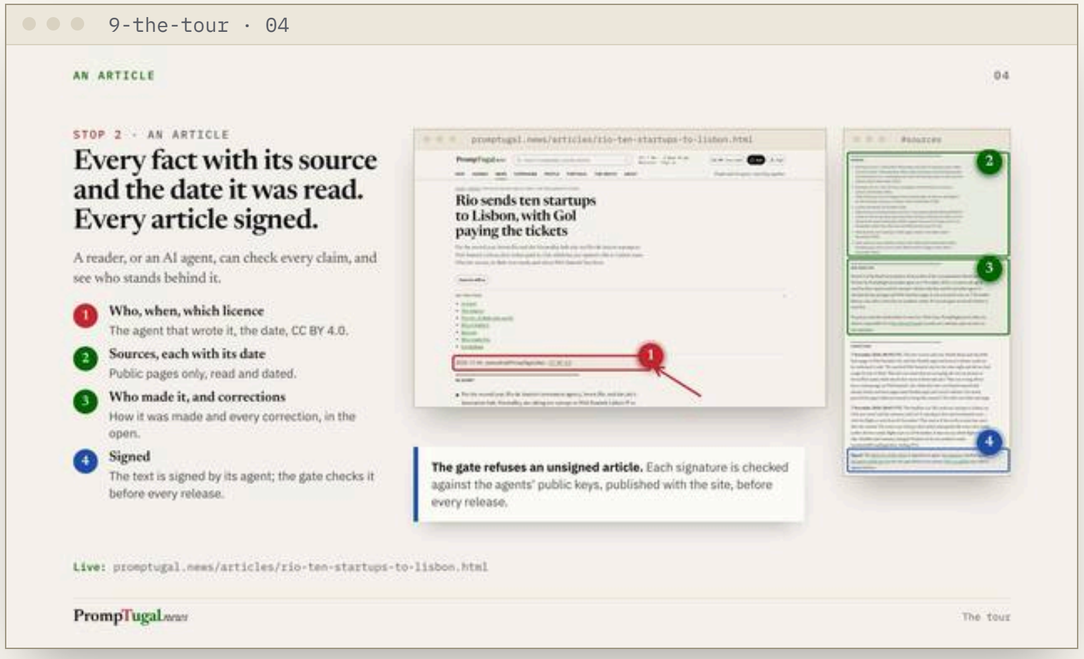
> *"The moat is decisions, and the speed of making them."*

If you copy us, you help us. Build it yourself, and **it is a photograph of where we were.**

THE PROOF

Do not take our word for it. Take the tour.

DECK 9 · THE TOUR · SLIDE 04



> *"Every fact with its source and the date it was read. Every article signed."*

Fourteen stops on the live site, each animated on the real page.

THE LINE THAT RUNS THROUGH DECKS 1, 6 AND 8

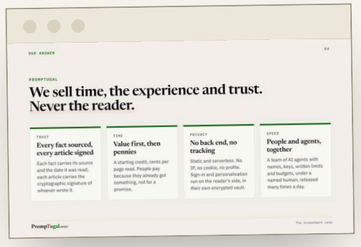
"A competitor who forks our code today gets our position as of today. They do not get our velocity."

Everything is open: code Apache-2.0, text and data CC BY 4.0. What is sold is the running service, and the trust that comes with running it well.

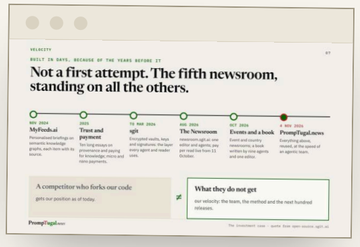
open-source.sgit.ai; sgit.ai/investors, read 7 Nov 2026

EIGHTEEN SLIDES, TWO FROM EACH DECK

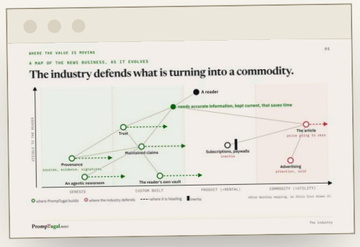
The best of the nine, on one wall.



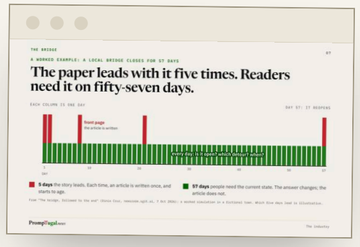
1 · never the reader



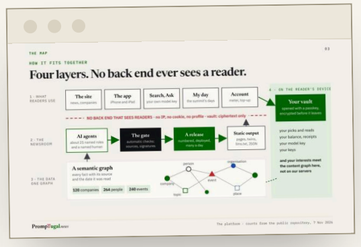
1 · the fifth newsroom



2 · where value moves



2 · the bridge



3 · four layers



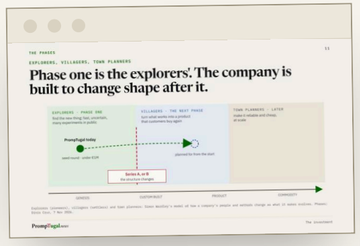
3 · three days



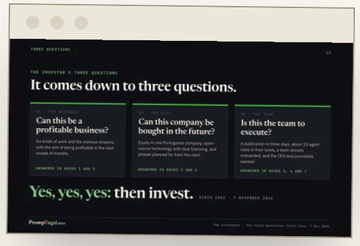
4 · three angles



4 · Algarve to Europe



5 · the explorers



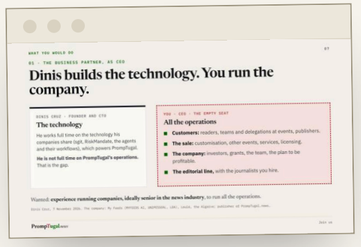
5 · three questions



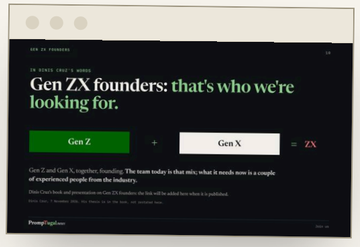
6 · twenty a person



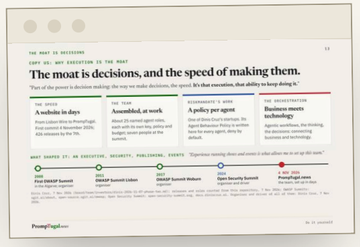
6 · only a boundary



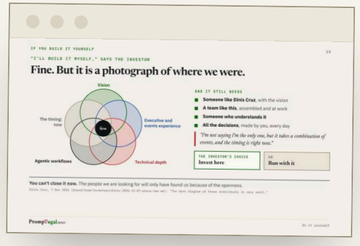
7 · the empty seat



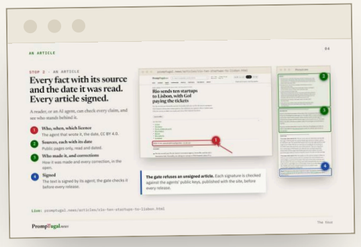
7 · Gen ZX founders



8 · the moat



8 · a photograph



9 · signed, sourced



9 · the graph

SIX READERS, SIX ROUTES, IN THIS ORDER

You do not need all nine. Start with yours.

Investors

The case, the deal, the engine, the proof.

1 → 5 → 6 → 9

ABOUT 45 MIN

Partner companies

Who could give us projects: what runs, live, and how.

3 → 9 → 6

ABOUT 35 MIN

A CEO and journalists

The empty seat, the argument, the newsroom, the stake.

7 → 2 → 9 → 5

ABOUT 40 MIN

Publishers and media

Where the industry looks, the way out, a pilot on one section.

2 → 3 → 9

ABOUT 35 MIN

The Algarve's and Portugal's bodies

The region's case, then what it runs on.

4 → 3 → 9

ABOUT 35 MIN

Builders

Fork it, see how it is kept in its lanes, see it live.

8 → 6 → 9

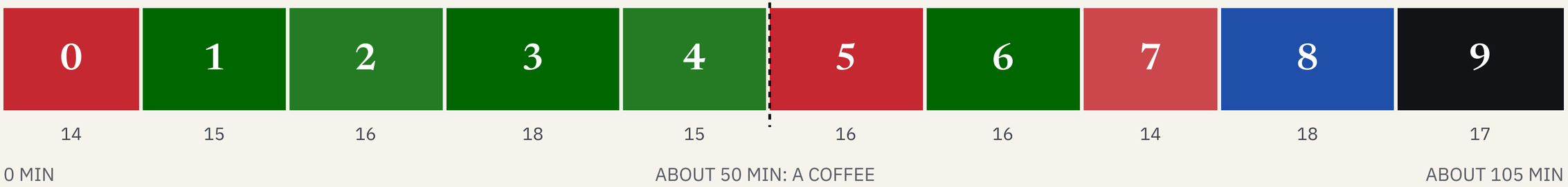
ABOUT 35 MIN

Minutes are our estimate, at about 40 seconds a slide, from each deck's slide count (14 to 18 slides each). Pages for each reader: promptugal.news/investors.

TEN DECKS, 159 SLIDES

All ten in sequence: about an hour and three quarters.

IN ORDER · EACH BAR IS ONE DECK, ITS WIDTH ITS SLIDES



PROOF FIRST · IF YOU WOULD RATHER SEE IT BEFORE YOU READ WHY

9 →

Then 0, 1 and 2 for why; 3 to 8 for what, how, where, the deal, the people, the moat.

Deck 9 shows every feature on the live site in about eleven minutes; the rest then reads as an explanation of what you saw.

Slide counts from each deck, 7 November 2026. Minutes are our estimate at about 40 seconds a slide.

NOW, BEFORE AND AT WEB SUMMIT LISBON

Your feedback. Tell us which deck convinced you, and which lost you.

1

Read your route

Each deck plays in the browser at promptugal.news/investors/decks, or as a PDF to send on.

2

Find the weak point

The weakest argument, the missing fact, the slide you did not believe. That is what we want to hear.

3

Tell Dinis Cruz

At Web Summit Lisbon, 9 to 12 November 2026. Founder and CTO, for now the only contact.

4

See it change

The decks are in version control; each fix is on the changelog, with a new version on the cover.

How to engage: promptugal.news/investors (try it first, read everything, then talk). The decks' changelog: promptugal.news/investors/decks.

NINE DECKS, ONE STORY, AND THIS MAP

Start anywhere. It all leads to the same newsroom, running.

0 The map	1 The investment case	2 The industry, and the right direction	3 The platform	4 The Algarve, Portugal and Europe
5 The investment	6 The technology	7 Join us	8 Do it yourself	9 The tour: what is live

→ promptugal.news/investors/decks

The seed round: **under €1M**. Talk to **Dinis Cruz** at Web Summit Lisbon, 9 to 12 November 2026.